

Cropping Infographics

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Introduction

An <u>infographic</u> is a collection of imagery and charts aimed at giving an easy to understand overview of a topic. Communicating information quickly and clearly with minimal text is the goal. A great way to illustrate data, simplify complex information, show comparisons, and raise awareness, infographics are now used by many agricultural sectors and are especially useful at connecting with consumers. Following up on an article last issue that highlighted livestock, here is a sampling that showcases the cropping industry.

Canola

Canola overview https://albertacanola.com/wp-content/uploads/2019/09/Canola-Alberta-Infographic-2019-Sept.pdf

"What is Canola Oil?" on Vimeo https://vimeo.com/38371166

Canola by the Numbers http://www.ccga.ca/policy/Pages/Canola-by-the-Numbers.aspx

Canola, a Canadian Crop with a Big Impact http://www.ccga.ca/policy/Documents/Canola%20Information%20Booklet%20-%20Web.pdf

Canola: Growing Opportunity for Canada https://www.canolacouncil.org/media/584359/canola_economic_impact_fact_sheet.pdf

Canola's Sustainable Future

http://www.ccga.ca/policy/Documents/Sustainability-201909.pdf

Facts on Canola Farming and the Environmenthttps://cdn1.canolainfo.org/media/files/downloads/pdfs/CanolaSustainability.pdf

Market Access https://www.canolacouncil.org/markets-stats/market-access/

Health Benefits of Canola Oil https://www.canolacouncil.org/oil-and-meal/canola-oil/health-benefits-of-canola-oil/

The World's Healthiest Cooking Oil https://www.canolacouncil.org/media/501782/canola_oil.pdf

Canola Meal, the Protein for Today's Livestock https://www.canolacouncil.org/media/561212/Canola%20Meal%20Brochure.pdf



Canola-Based Biofuels http://www.ccga.ca/policy/Documents/canola_biofuels_factsheet.pdf

Canola: The Perfect Candidate for Biodiesel and Renewable Diesel https://www.canolacouncil.org/canola-biofuels/canola-biofuels/canola-the-perfect-candidate-forbiodiesel-and-renewable-diesel/

Canola Biodiesel: Making a Difference in Canada https://www.canolacouncil.org/canola-biofuels/canola-biofuels/canola-biodiesel-making-a-differencein-canada/

The Truth About Biotech Canola https://biotech.canolacouncil.org/

Fast facts on grain transportation http://www.ccga.ca/policy/Pages/Transportation.aspx

Wheat and Barley

Fungicide Resistance <u>http://www.agpartners.ca/aepa/Portals/0/2019-GROWING_POINT_FUNGI_INFOGRAPH%20(1).jpg</u>

Contribution to Yield <u>http://www.agpartners.ca/aepa/Portals/0/Percent%20contribution%20to%20yield_infographic.pdf</u>

Spray Timing http://www.agpartners.ca/aepa/Portals/0/Optimal%20Spray%20timing%20.pdf

How Sprouting Affects Falling Number

https://albertawheat.com/media/the-growing-point/the-growing-point-october-2019/how-sproutingaffects-falling-number

21 Facts About Pasta that Will Leave You Drooling https://www.dailyinfographic.com/pasta-facts

How the CFIA tests for GM wheat <u>http://www.inspection.gc.ca/plants/plants-with-novel-traits/general-public/wheat-detection-</u> 2018/infographic/eng/1528485846718/1528485966303

Make sense of the data fueling the barley industry http://growbarley.com/overview/statistics

Where does Canada's barley go and what is it worth? http://growbarley.com/overview/markets



Pulses

Secret Life of Pulses. from Pulses.org https://pulses.org/pulse-hub/infographics/download?path=the-secret-life-of-pulses.pdf

Pulse Fact: Affordability and Food Security from Pulses.org <u>https://pulses.org/pulse-</u> <u>hub/infographics/download?path=infographic_affordability_and_food_security.pdf</u>

Everything you need to know about lentils. From Pulses.org https://pulses.org/pulse-hub/infographics/download?path=lots-of-lentils-embed-large.jpg

How do we feed more people sustainably? From Pulses.org https://pulses.org/pulse-hub/infographics/download?path=infographic_sustainability.pdf

Mankind's ancient love affair with pulses. From Pulses.org https://pulses.org/pulse-hub/infographics/download?path=mankinds-acient-love-affair-with-pulses.pdf

Pulses A Healthy Food Choice. From Pulses.org https://pulses.org/pulse-hub/infographics/download?path=infographic_a_healthy_food_choice.pdf

Pulses and Climate Change. From Pulses.org <u>https://pulses.org/pulse-hub/infographics/download?path=pulses-and-climate-change.pdf</u>

Surprising facts about pulses that you might not know. From Pulses.org https://pulses.org/pulse-hub/infographics/download?path=infographic_surprising_facts.pdf

Sustainability of Pulse Crops. From Pulses.org https://pulses.org/pulse-hub/infographics/download?path=infographic_crop_sustainability.pdf

Pulses and Nutrition. From Pulses.org <u>https://pulses.org/pulse-hub/fact-sheets/download?path=iyp_factsheet_nutritionpanels.pdf</u>

Alberta Crop Growing Zones from Albertapulse.com https://albertapulse.com/growing-pulses/growing-zones/

What are Pulses? from Albertapulse.com https://albertapulse.com/eating-pulses/

Batch cooking and health food swaps with lentils. From Lentils.org https://www.lentils.org/wp-content/uploads/2018/01/FINAL-4660-SPG-Retail-Fact-Sheet-TD-WEB.pdf

Getting started with lentils. From Lentils.org

https://www.lentils.org/wp-content/uploads/2015/06/Get-Started-with-Lentils-General-Info-Sheet-ENG.pdf



Lentils health and nutrition. From Lentils.org https://www.lentils.org/wp-content/uploads/2015/06/Lentils_HN_Infographic.pdf

Sugar Beets See here for all http://www.albertasugarbeets.ca/content.php?p=7

Potatoes Fun Facts https://www.albertapotatoes.ca/fun-facts

Potato Nutrition https://www.albertapotatoes.ca/uploads/files/Images/consumers/Potato%20Nutrition.png

Potato Types in Alberta https://www.albertapotatoes.ca/uploads/files/Documents/PGA%20Top%20Varieties.png

The Potato Unpeeled: Nutritional Facts and Information <u>https://www.dailyinfographic.com/the-potato-unpeeled-nutritional-facts-information-infographic</u>